



**pacprocess**  
PROCESSING & PACKAGING

# POST SHOW REPORT

9 – 12 DEC 2025

EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO – EGYPT

ORGANIZED BY



{KONZEPT  
EXHIBITIONS, EVENTS, MARKETING



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MADE FOR TOMORROW

# Africa & MEA's Most Influential

## food, processing & packaging exhibitions

Marking its **10th anniversary**, **Food Africa 2025**, held alongside the **6th edition of pacprocess MEA**, opened with strong national and international momentum, reaffirming Egypt's role as a strategic hub for food, processing, and packaging trade across Africa and the Middle East.



The opening ceremony was attended by senior government leadership, led by **H.E. Lt. Gen. Eng. Kamel Al-Wazir**, Deputy Prime Minister for Industrial Development and Minister of Transport and Industry, alongside representatives of the Ministries of Investment & Foreign Trade and Agriculture, ambassadors, export councils, and leading industry bodies.

Over four dynamic days, the twin exhibitions delivered high-impact business exchange, innovation, and cross-border partnerships across the entire food value chain.

# A Decade of Growth: *From Launch to Landmark*

Charting our journey from a new event to a leading industry platform

## 2015 Launch Edition



**241**

Exhibitors

**19**

Participating Countries

**8,340**

Visitors

**10,000**

SQM

## 2019 Growing Strong



**535**

Exhibitors

**34**

Participating Countries

**21,640**

Visitors

**17,000**

SQM



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## 2025 Landmark Edition



**1,200**

Exhibitors

**51**

Participating Countries

**37,000**

Visitors

**50,000**

SQM



The Numbers that

# Defined the Edition

**1,200+**  
Exhibitors

**51**

Participating Countries

**50,000**

SQM Exhibition Space

**37,000+**

Trade Visitors

**500+**

Hosted Buyers

**4**

Days of Business & Innovation

# Confidence Backed by Numbers

“

I was extremely impressed by this edition of Food Africa, particularly the high level of organization and the quality of exhibitors and visitors, comparable to leading international exhibitions.

”

**Mohamed Taha**  
Commercial Director,  
Dixies Mills – Egypt

**99.1%**

Visitors Would Recommend The Exhibition

**98.6%**

Overall Visitor Satisfaction

**98.6%**

Visitor Satisfaction with Event Organization & Content

## Reflections of Success: Straight from Exhibitors

**91%**

Exhibitors Would Recommend The Exhibition

**88%**

Exhibitor Satisfaction with Event Organization

**89.3%**

Overall Exhibitor Satisfaction

**87%**

Exhibitor Satisfaction with Visitor Quality

“

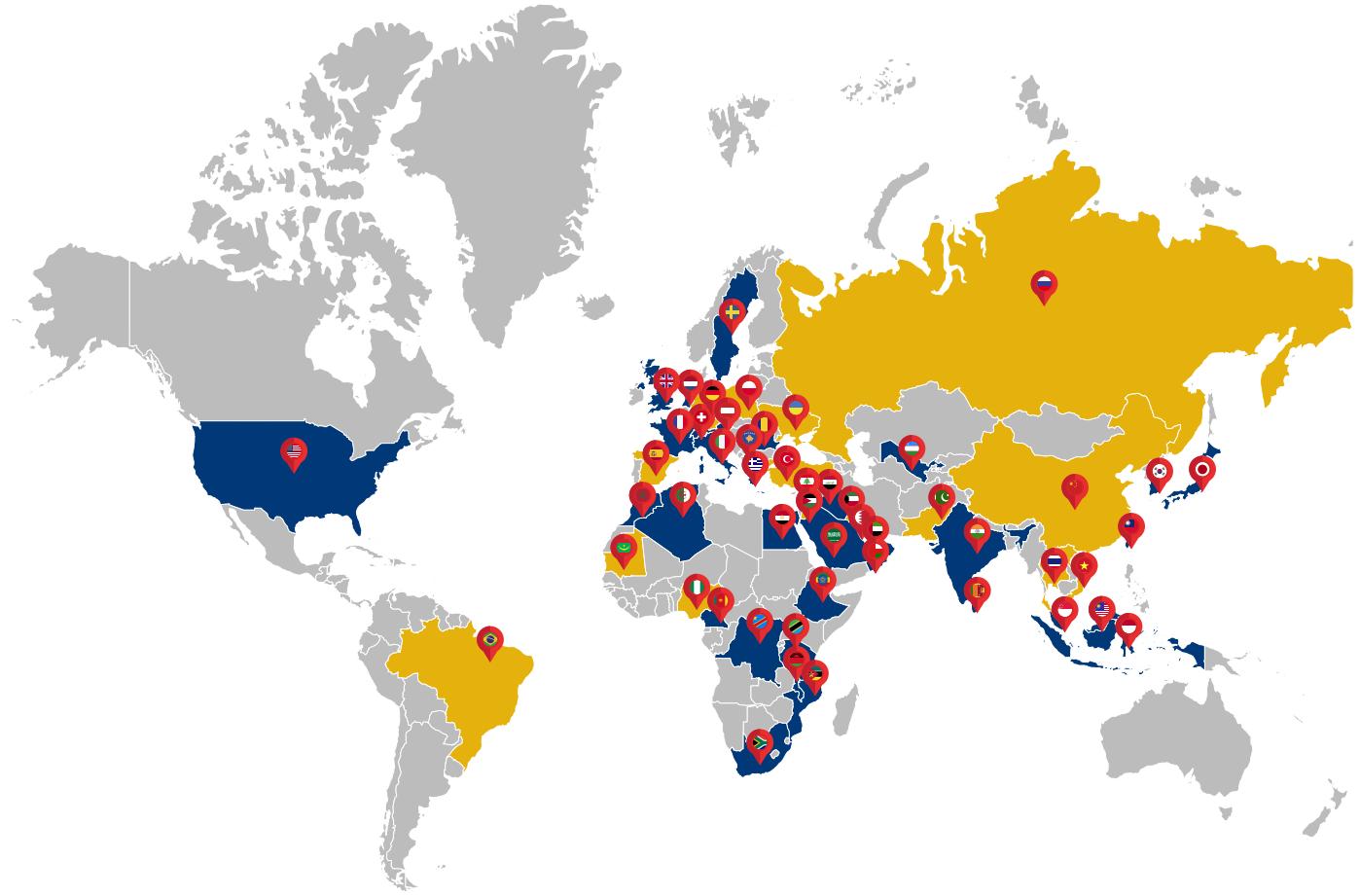
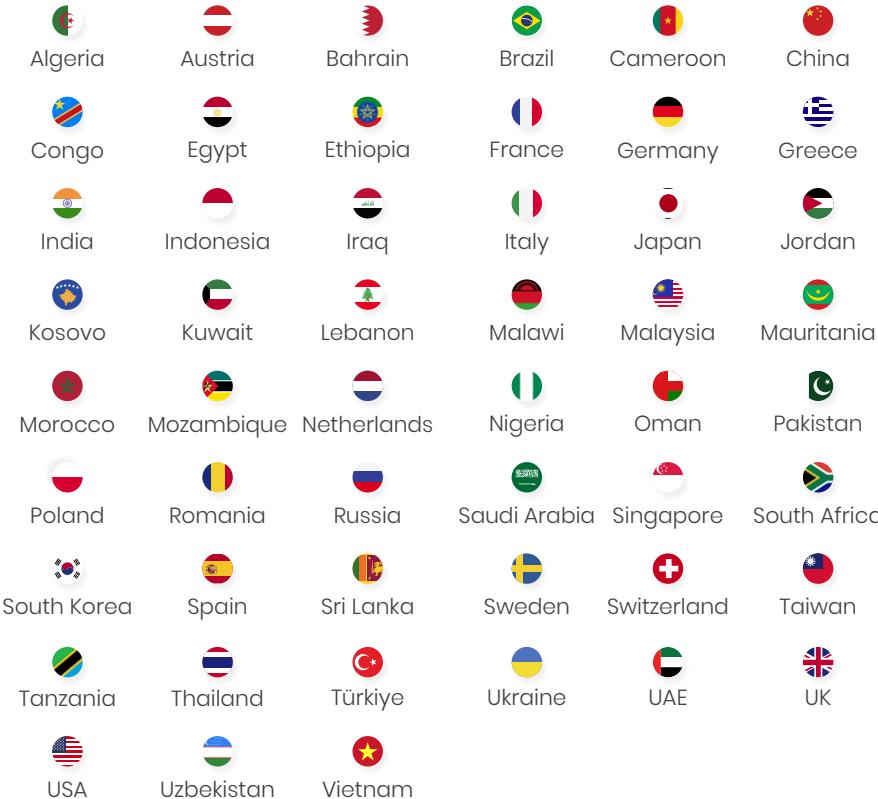
Visitor traffic at pacprocess MEA was very strong, enabling us to meet representatives from regional and international entities and connect with food and beverage manufacturers worldwide who are potential clients.

”

**Aya Shoman**  
Marketing Communications Manager, Tetra Pak – Egypt

# A Truly International Marketplace

**1,200+ Exhibitors from 51 Countries**



**16 International Country Pavilions**





# Four Shows. One Mega Marketplace



Africa's Largest Food & Beverage Exhibition

- Food & Beverages
- Ingredients & Private Label
- Export -Ready Products



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Processing, Packaging & Printing Technologies

- Processing Machinery
- Packaging & Printing
- Automation & Smart Manufacturing



The Fresh Produce Marketplace

- Fresh Fruits & Vegetables
- Post-Harvest & Cold Chain
- Export & Trade Solutions



**Dates Africa**

A Dedicated Dates Trade Hub

- Date Producers & Exporters
- Processing & Packaging
- Value-Added Products

# Where Deals Took Shape



“

This year's exhibition is on another level, attracting a diverse and high-quality international visitor base that comes specifically to attend the event.

”

**Dina Hosny**  
Business Development & Export Manager, Kemet – Egypt

## Hosted Buyers Program



**500+**

Hosted  
Buyers



**71**

Countries



**8,500+**

Business  
Meetings

## B2B Matchmaking Platform



**6,120**

Pre-scheduled  
Meetings



**104**

Participating  
Countries



**\$4 BN**

Worth of  
Business Deals

# 37,000 Visitors

## Food Africa Visitor Profiles

**47.2%**  
Food & Beverages Manufacturer

**20.4%**  
Importer / Trader / Wholesaler

**13.1%**  
Other

**8.7%**  
Services

**6.1%**  
Horeca & Foodservice

**4.5%**  
Distributor

# 100,000+ Meetings & Connections

## pacprocess MEA Visitor Profiles

**68.3%** Food & Beverage Processing & Packaging

**12.8%** Industrial Goods Packaging

**6.3%** Confectionery Processing & Packaging

**4.6%** Cosmetics Packaging

**4.2%** Pharmaceutical Packaging

**3.8%** Consumer Goods Packaging

# Connecting Markets Across Continents

163

Visiting  
Countries



## Top 20 Visiting Countries

Egypt	Palestine	Saudi Arabia	United Arab Emirates	Jordan	Türkiye	India
Libya	Nigeria	Sudan	Yemen	Lebanon	Tunisia	Algeria
Pakistan	Morocco	China	Iraq	Kuwait	Kenya	

# Two Conferences. One Industry Vision.



**3,000+**  
Professional Attendees



**129**  
Speakers



**31**  
Sessions & Panel  
Discussions

“

pacprocess MEA is a very well-organized event, generating strong business contacts, and we will definitely participate again next year.

”

**Alejandro Serrano**

Export Sales Manager, MarCoPack – **Spain**

“

Food Africa exceeded our expectations, generating strong interest from potential clients. It is the largest food industry trade fair in Africa, and I highly recommend participating.

”

**Lawrence Afere**

Co-founder, Springboard – **Nigeria**



# Live Cooking

15  
Signature  
Dishes

4  
Days of Culinary  
Action

# Live Energy

8 International  
Chefs



**Armenia**

- Chef Mohamed Hawas



**Brazil**

- Chef Ana Paula Lima



**Egypt**

- Chef Mostafa Seif



**Italy**

- Chef Mohamed Attia



**Peru**

- Chef Martin Rodriguez



**Thailand**

- Chef Panee Khangrang
- Chef Tida Loabuppa



**USA**

- Chef Lubna Alamat

# pacprocess MEA Awards: **Sustainability and Innovation at The Forefront**

## SAVE FOOD DESIGN AWARD WINNERS



**1** Afher  
Eurobelt S.A.

**2** Texula®

**3** HAVER &  
BOECKER OHG

## SUSTAINABILITY DESIGN AWARD WINNERS



**1** Koehler Holding  
SE & Co. KG

**2** Texula®

**3** Bischof+Klein  
SE & Co. KG



# Global Reach

## Measurable Impact

**14 M+**

Exposure of Offline Advertising

**45 K+**

Invitations Mailed

**100 K+**

Email Campaigns Coverage

**2.8 M+**

New Website Users

**176**

Countries Engaged on the Website

**14 M+**

Website Sessions

**102 M+**

Digital Ads Impressions

“

We participate every year as the event continues to grow. It is well organized, attracts serious and professional visitors, and generates strong demand from different markets.

”

**Meshal Ajub**  
Regional Sales Manager  
Tanis Seed Processing Tech. – **Türkiye**

“

This year, 14 Polish companies participated and were highly satisfied, with concrete potential contracts already in progress. Many have confirmed their intention to participate again next year.

”

**Tomasz Lesniewski**  
Second Secretary – Political & Economic Affairs Embassy of the Republic of Poland in Cairo – **Poland**

# Grateful For The Support Of Our Sponsors & Partners

UNDER THE AUSPICES OF



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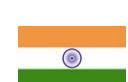
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## STRATEGIC PARTNERS

# FROM MILESTONE TO MOMENTUM

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FOOD AFRICA & INTERPACK MEA 2026

7 – 10 DECEMBER 2026

EGYPT INTERNATIONAL EXHIBITION  
CENTER – EIEC



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